



Attorney Docket: H012-1003A

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Bijan Hosseini et al.
Serial No.: 10/816,790
Date Filed: 04/02/2004
For: APPLICATOR HEAD

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

POWER OF ATTORNEY BY ASSIGNEE

Sir:

I hereby appoint William G. Lane, Registration No. 24,761, as my attorney to prosecute the application identified above, and to transact all business in the United States Patent and Trademark Office connected therewith.

The correspondence address for the above-identified application is:

WILLIAM G. LANE, INC., P.C.
16485 Laguna Canyon Road, #250
Irvine, California 92618
Tel. 949-585-0348
Fax. 949-585-0494

I am the assignee of record of the entire interest. Statement under 37 CFR 3.73(b) is attached hereto.

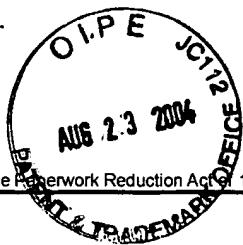
HandsFree Marketing, Inc.

Date: 7-20-04

By: Bijan H.
(signature)

Bijan Hosseini, President
(type/print name and title)

17420 Mount Herrmann, Suite G
Fountain Valley, California 92708



Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

STATEMENT UNDER 37 CFR 3.73(b)Applicant/Patent Owner: Bijan Hosseini and Scott Haynes StevensonApplication No./Patent No.: 10/816,790 Filed/Issue Date: 04/02/2004Entitled: APPLICATOR HEAD

HandsFree Marketing, Inc., a California corporation
(Name of Assignee) (Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. the assignee of the entire right, title, and interest; or2. an assignee of less than the entire right, title and interest.The extent (by percentage) of its ownership interest is _____ %
in the patent application/patent identified above by virtue of either:A. An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel _____, Frame _____, or for which a copy thereof is attached.**OR**B. A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:1. From: _____ To: _____
The document was recorded in the United States Patent and Trademark Office at
Reel _____, Frame _____, or for which a copy thereof is attached.2. From: _____ To: _____
The document was recorded in the United States Patent and Trademark Office at
Reel _____, Frame _____, or for which a copy thereof is attached.3. From: _____ To: _____
The document was recorded in the United States Patent and Trademark Office at
Reel _____, Frame _____, or for which a copy thereof is attached. Additional documents in the chain of title are listed on a supplemental sheet. Copies of assignments or other documents in the chain of title are attached.

[NOTE: A separate copy (i.e., the original assignment document or a true copy of the original document)
must be submitted to Assignment Division in accordance with 37 CFR Part 3, if the assignment is to be
recorded in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

07-20-04

Date

800-398-9856

Telephone number

Bijan Hosseini

Typed or printed name

Bijan J.

Signature

President

Title

This collection of information is required by 37 CFR 3.73(b). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

ASSIGNMENT

WHEREAS, the undersigned, **Bijan Hosseini**, a citizen of the United States of America, residing in Newport Beach, California, and **Scott Haynes Stevenson**, a citizen of the United States of America, residing in Newport Beach, California, (hereinafter referred to as "ASSIGNORS"), have invented an APPLICATOR HEAD (hereinafter, "Invention") for which Patent Application Serial No. 10/816,790 was filed on April 2, 2004 in the United States Patent and Trademark Office (hereinafter "Patent Application"); and

WHEREAS, **HandsFree Marketing, Inc.**, a California corporation, having a place of business at 17420 Mount Herrmann Street, Suite G, Fountain Valley, California 92708 (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring the entire right, title and interest in said Patent Application:

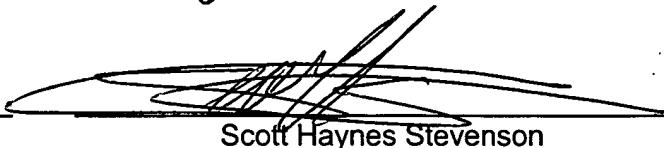
NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt whereof is hereby acknowledged, ASSIGNORS by these presents do sell, assign and transfer unto ASSIGNEE, its successors-in-interest, the full and exclusive right, title and interest in the United States of America and all foreign countries, including the right to claim priority under the Paris Convention, in and to said Inventions as described in the Patent Application, said Inventions and all applications for Letters Patent thereof and all Letters Patent issued therefor to be held and enjoyed by ASSIGNEE to the full end of the term for which said Letters Patent are granted and any extensions thereof, as fully and entirely as the same would have been held by ASSIGNORS had this Assignment and sale not been made; and ASSIGNORS hereby covenant and agree to execute all instruments or documents required or requested for the making and prosecution of applications for Letters Patent of the United States of America and all foreign countries on, for litigation regarding, or for the purpose of perfecting or protecting title to the said Inventions or Letters Patent therefor

for the benefit of ASSIGNEE without further or other compensation than that above set forth;
and ASSIGNORS hereby request the Commissioner of Patents and Trademarks to issue said
Letters Patent of the United States of America to ASSIGNEE.

DATED: 7-20-04


Bijan Hosseini

DATED: 7-20-04

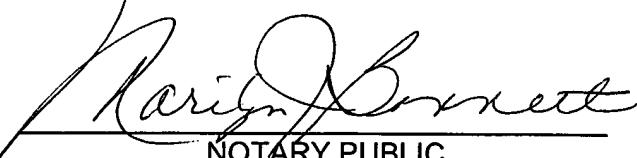

Scott Haynes Stevenson

STATE OF CALIFORNIA)
)
COUNTY OF ORANGE)
)

On the 27th day of JULY, 2004, before me MARYLYN J. BENNETT
a Notary Public in and for the state and county aforesaid, personally appeared BIJAN
HOSSEINI and SCOTT HAYNES STEVENSON personally known to me (or proved to me on
the basis of satisfactory evidence) to be the persons whose names are subscribed to the within
instrument and acknowledged to me that they executed the same in their authorized capacity,
and that by their signatures on the instrument, the persons, or the entities upon behalf of which
each person acted, executed the instrument.

WITNESS my hand and official seal.

(Seal)


NOTARY PUBLIC

